



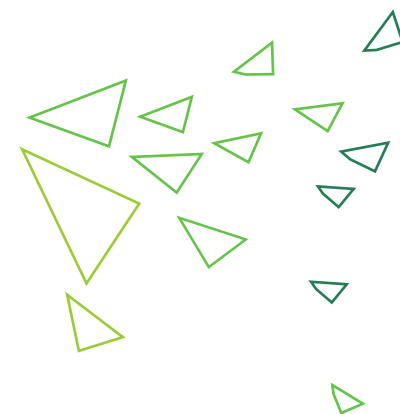
Steamers & Noodles

Taste of Asia





Shumai



This unique concept
will specialize in
serving food from
Asian countries

China, Singapore, Vietnam, Philippines, Japan, Korea,
Mongolia, Nepal, Indonesia, Bhutan, Malaysia etc.



Eating habits around the world are changing and people are looking at healthier choices.

Daily there will be various themes which will attract the guests and the surrounding market



**Sweet Bean
steamer**



**ShoPao
Sandwiches**



Curry Laksa



Shu Mai



**Noddle and
Dumpling soup**





Baked seafood

The Product

We will also have fried wontons and dumplings part of the menu



Japanese Noodle Tofu Soups



Wonton Soup



Market

Benefits





Price to suit everyone for larger foot falls

Our strategy will be to market
Steamers and Noodles to attract
everyone's Pocket



Business Model

There is an opportunity for success because of the novelty factor in the region



Market Opportunity – Concept one of its kind in the region



Some of the Specialties

Hot Pot



Dumpling soup



Competition – THERE IS NO COMPETITION FOR THIS CONCEPT





Summary

Steamer & Noodles

- The concept will attract the large Asian, Arab and other community living in the area
- Food is Healthy and served quick
- Will compliment the other venues of the hotel



Thank You

